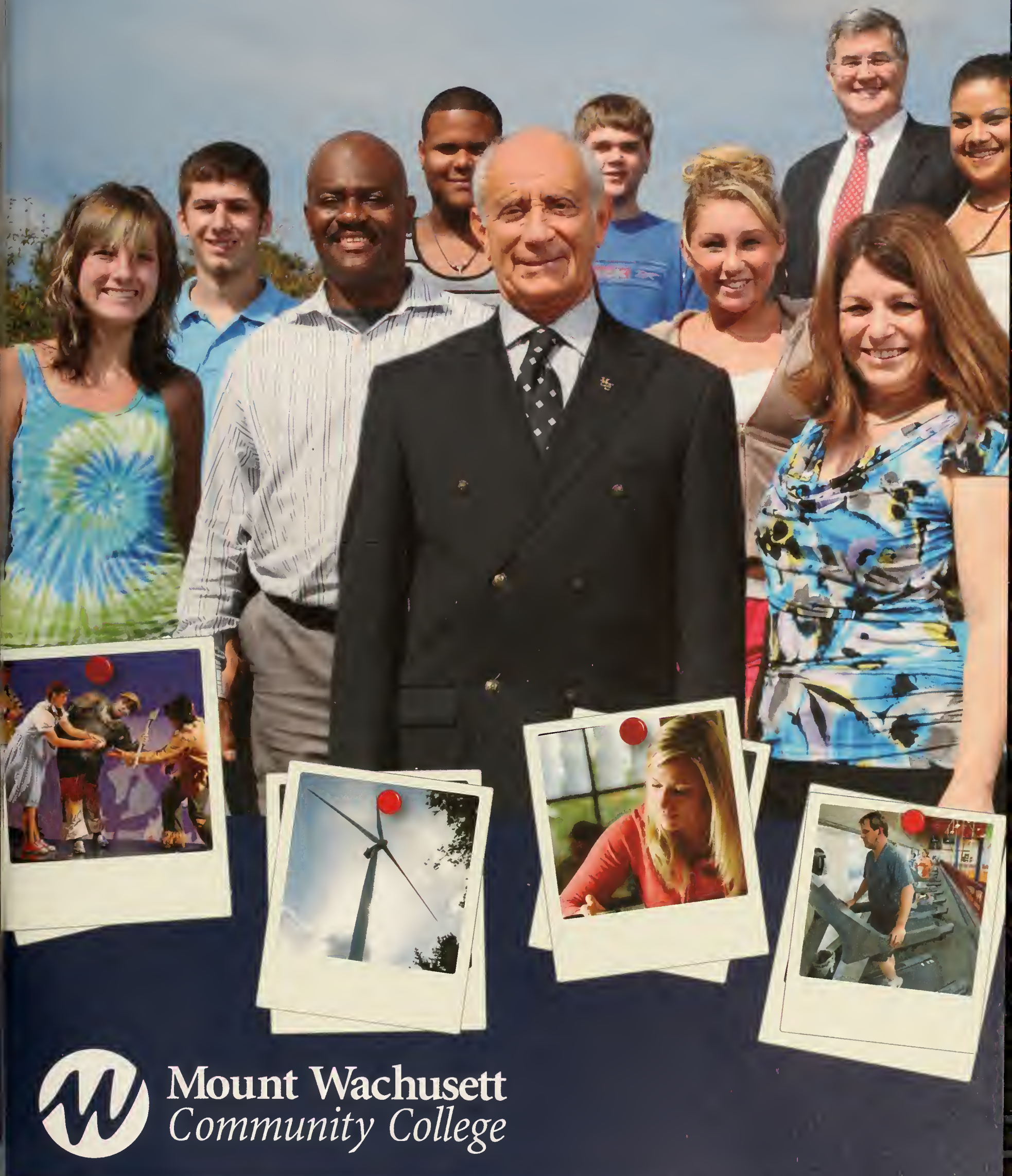
momentum

FY11 | PRESIDENT'S REPORT



Mount Wachusett
Community College

INNOVATION

Mount Wachusett Community College entered a new era of sustainability with the construction and activation of two **1.65 MW Vestas V82 wind turbines.** The turbines, which went into operation in March 2011, are expected to generate 97 percent of the college's annual electricity demand. When combined with existing renewable technologies, including biomass heating, a 100KW photovoltaic array, and solar domestic hot water, MWCC will reach the extraordinary achievement of generating nearly all of its energy needs on-site and nearing carbon neutrality for operations. These renewable technologies are integrated into teaching and learning experiences, particularly in MWCC's Natural Resources and Energy Management programs.

MWCC's wind energy project, a collaboration between the college and the Massachusetts Executive Office of Energy & Environmental Affairs, the Executive Office of Administration and Finance, the Division of Capital Asset Management (DCAM) and the Department of Energy Resources, is an integral component in the Massachusetts Leading by Example Program to achieve statewide goals for clean and renewable energy. The $9 million project is being funded through $3.2 million in U.S. Department of Energy grants, $2.1 million from a low interest Clean Renewal Energy Bond (CREB), and $3.7 million from Massachusetts Clean Energy Investment Bonds.

On April 27, the turbines were dedicated in honor of Congressman John Olver and Executive Vice President Emeritus and Resident Engineer Edward R. Terceiro Jr., for their vision and leadership during the wind project and prior energy initiatives. Keynote speakers at the dedication ceremony included Massachusetts Energy Secretary Richard K. Sullivan Jr. and DCAM Commissioner Carole Cornelison.

A charter signatory of the American College and University Presidents' Climate Commitment, MWCC is a true example of how an institution can invest in clean energy, elevate awareness about the need for alternative energy solutions in the U.S., and ultimately address the global climate crisis. Over the past decade, the college increased in size to its present 450,000 square feet and nearly tripled the number of computers. Yet, through these innovative strategies, annual electricity consumption has dropped by nearly half - from 9 million kWh per year to 5 million kWh.

MWCC has been recognized for its success in renewable energy and conservation. This past year, the college received an **Environmental Merit Award** from the U.S. Environmental Protection Agency, a **Climate Leadership Award** from Second Nature/The American College and University Presidents' Climate Commitment, and a **Leading by Example Award** from the Commonwealth of Massachusetts.

"The Lieutenant Governor and I have challenged our state agencies to lead by example in the use of clean and renewable sources of energy. These wind turbines are a testament to that success, and will yield both environmental benefits and lower energy costs. I look forward to the beginning of more projects like this and to making Massachusetts the leader in this field."

Governor Deval Patrick

MWCC is... innovation

OPPORTUNITY

Whether they come from as close by as Ashburnham or as far away as Rwanda, enroll as teenagers or after their own children are grown, are seeking a quick path to a new career or completing their first two years toward a bachelor's degree, the students who attend Mount Wachusett Community College have this in common: Opportunity.

For nearly 50 years, MWCC has provided academic and career opportunities for students in a range of traditional and emerging fields, from early childhood education to biotechnology. This past academic year brought many new and expanded options into the mix.

Veterans transitioning to college life following years of service to our country are finding camaraderie and support through the college's new **Center of Excellence for Veteran Student Success.** The center, established in January 2011, is one of the first 15 created in the country through a FIPSE grant from the U.S. Department of Education to serve as a national model.

High school juniors from throughout the region made history when they enrolled in the new **Pathways Early College Innovation School,** one of the first two innovation schools established in Massachusetts in 2010 under the *Achievement Gap Act*. The Pathways school, a partnership with the Ralph C. Mahar Regional School District, provides motivated students with the opportunity to accelerate their academic pace by simultaneously earning a high school diploma and a college degree.

With more than 40 degree and certificate options available to MWCC students, the college continually seeks ways to enhance existing programs and initiate new ones to meet evolving workforce needs. Most recently, the college aligned its **Fire Science Technology** program with the National Fire Academy's Fire and Emergency Services Higher Education (FESHE) program. MWCC also launched a certificate program in **Dental Assisting,** introduced **GM ASEP,** a new automotive technology program in partnership with General Motors and ACDelco, and revamped its **Broadcasting and Electronic Media** program to include new concentrations in Audio Engineering, Photography and Video/Film.

MWCC also expanded its **"3 + 1" program** and other transfer agreements with private and public institutions, enhancing opportunities for students to save time and money while continuing on for a bachelor's degree. New transfer partnerships were forged this past year with the Massachusetts College of Pharmacy and Health Sciences, Mount Ida College and Anna Maria College in Massachusetts, Charter Oak State College in Connecticut, the American College of History and Legal Studies in New Hampshire, and Bellevue University in Nebraska.

"I received a strong foundation at MWCC. There is time to interact with your professors and the academic support center is available if you have difficulties. Education is the key to success, in my opinion."

Jean Paul Turayishimye,
2011 Paralegal Studies graduate who is now pursuing a bachelor's degree at the American College of History and Legal Studies.

mwcc is... opportunity

KNOWLEDGE

Mount Wachusett Community College is committed to ensuring that quality education is available and affordable to students. Through the **ASPIRE Strategy,** an initiative launched this year with funding through the U.S. Department of Education, the college is rolling out a wide range of new and enhanced services to bolster student success and degree completion.

MWCC was awarded a five-year, $2 million **Strengthening Institutions Program (Title III)** grant for the five-year project, called "The ASPIRE Strategy, An Academic Success Program to Increase Retention and Engagement." The ASPIRE Strategy is incorporating curriculum redesign and restructuring to more fully incorporate 21st century success skills, and is enhancing advising and student services to increase retention and completion.

The ASPIRE Strategy is enhancing intake assessment, improving connections to faculty and peers through smaller group and virtual orientations, engaging students in creating individual learning plans with advisor support, and eliminating the barriers encountered in highly enrolled first-year courses.

From the time students walk through the door to enroll at MWCC, faculty and staff work to identify their goals and any barriers they have to succeed or complete their academic program. All new students receive an educational plan and customized support services to help them achieve their goals. In addition, the ASPIRE grant serves to implement revised curriculums with selected cohorts of faculty, both full and part-time, to create engaging educational experiences for MWCC students.

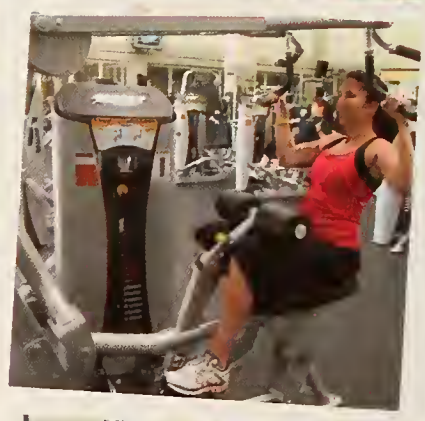
Ultimately, our goal is that every student achieves success.
This past spring, the Massachusetts Department of Higher Education recognized **"29 Who Shine,"** the outstanding 2011 graduates of the community colleges, state universities and the University of Massachusetts. MWCC Student Trustee Christina Lajoie, an Early Childhood Education major, was among those honored during the celebration recognizing academic achievement and contributions to the Commonwealth through civic engagement.

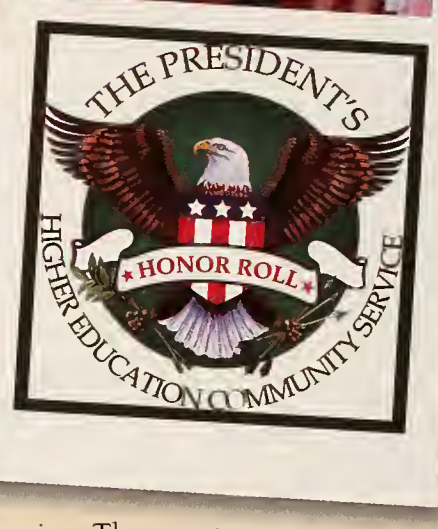
"Public education has put me on the path of a life I could only imagine. I have been inspired by the success stories of students that have preceded me, and feel support from the students working beside me. I feel confident that I will achieve everything I set out to accomplish, thanks to the foundation I received at MWCC."

Student Trustee Christina Lajoie

knowledge

COMMUNITY





Whether our students, faculty and staff are applying their time and talents to nonprofit organizations locally or striving to make a difference in Africa, Japan or Haiti, their efforts are making an impact in the lives of others, as well as their own.

Collectively, MWCC students completed more than 15,000 hours of service to the community this past academic year, which carries a monetary value of over $312,500. From participating in Habitat for Humanity home building projects to raising funds for the Make-a-Wish-Foundation or collecting school supplies and backpacks to benefit Massachusetts children in foster care, MWCC students were extremely busy this year serving others.

Student involvement on this scale is why MWCC was once again listed on the national **President's Higher Education Community Service Honor Roll,** with distinction, the highest federal recognition a school can achieve for its commitment to service learning and civic engagement.

Empowering young people is one of the biggest investments we can make. Over the past year, 2,175 students from 14 middle and high schools and other organizations from throughout the region were actively engaged in the **United Way Youth Venture program,** a partnership between MWCC, the United Way of North Central Massachusetts and Ashoka's Youth Venture. The program inspires young people to initiate and create positive change in their communities through ventures ranging from after-school programs for their peers to programs that benefit area nonprofit organizations, parks, senior centers, schools, animal shelters and more.

Over this past year, a new community outreach program was initiated in partnership between MWCC and Fitchburg State University, through a three-year, $585,000 grant from the Corporation for National and Community Service. The grant launched the **AmeriCorps Job Ready Project** and places 15 full-time AmeriCorps members at 12 community sites throughout the region each year to increase career awareness, job readiness and career exploration skills for residents in North Central Massachusetts.

Being part of the greater community also entails providing a place for cultural and personal enrichment, as well as supporting area organizations in their initiatives. This past year, MWCC's award-winning **Theatre at the Mount** celebrated its 35th anniversary, while the college's **Fitness & Wellness Center** marked its 15th year as a comprehensive facility serving more than 5,000 members and supporting more than 300,000 visits annually. The college's main campus and satellite campuses also serve the region as gathering places for area businesses and organizations, as well as large-scale endeavors such as the annual **Greater Gardner Relay for Life,** the largest Relay event in New England and fourth largest in the nation.

"We are proud to partner with MWCC to launch the GFA Institute for Financial Literacy. MWCC is known for providing quality education and being at the forefront in meeting the needs of our community. This partnership directly addresses one of those needs. And, it is open to the entire community at no-cost to participants."

Tina Sbrega, President, GFA Federal Credit Union.

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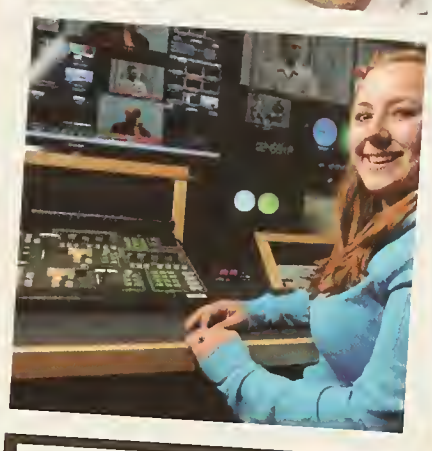
PROGRESSIVE



Technology is the watchword of the year and Mount Wachusett Community College has responded to the call with infrastructure improvements, mobile applications, and increased Internet access through Wi-Fi connectivity across all campus locations. During the year, the college upgraded its phone systems and added **240 new computers** for a total of 1,315 laptops, desktops and other electronic devices.

Through a $271,000 grant the college received this year from the U.S. Department of Health and Human Services' Health Resources and Services Administration, MWCC was able to acquire four new, life-like "manikins" to enhance the training experience for nursing students. The manikins, which can simulate ailments from chicken pox to seizures, replace outdated equipment and enhance the level of technology available to students in the nursing labs at MWCC's Gardner and Devens campuses. This equipment will be used to annually train approximately 245 students enrolled in the college's nursing programs.

Upgrades to other key technological assets included the iConnect student portal, featuring resources such as email access and class schedules; and Blackboard Learn, with upgrades to interactive rubrics, grading functionality, and assessment capabilities. Both **Blackboard Learn and iConnect** upgrades included new mobile device accessible versions for students on the go. These important improvements further enhance student experiences in the classroom and online.

This has been a year of **social media** innovation for MWCC. From a strategic use of social networking sites like Facebook and Twitter to the integration of cutting-edge web-based technologies like Quick Response (QR) codes, the college has made great strides in increasing and expanding communication through the use of social media.

With over 70% of students firmly within the "millennial" generation, self-identified as unique in their adoption of technology, building the college's online presence through social media was a key strategy to continue to succeed in outreach, enrollment and engagement. In 2011, the college created social media guidelines that received both regional and national recognition as a model for other institutions to follow. The college also blazed new trails with a fresh take on marketing campaigns. An online branding campaign included Facebook advertising, Google AdWords advertising, print collateral and website-linked QR codes, and earned the college a **Gold Medallion Award** from the National Council for Marketing and Public Relations.

As Mount Wachusett Community College proceeds into the future, it has the communications and technological infrastructure to keep students, staff and faculty on the cutting edge of teaching and learning and connected with resources, whether they are on campus or across the globe.

"Our new laboratory equipment enables nursing students to practice tasks, develop skills, and learn procedures in life-like settings. This technology is revolutionizing health care education and bringing our program to the next level."

Eileen Costello

Dean, School of Health Sciences & Community Service Programs

mwcc is... progressive

ACCESSIBLE

At MWCC, our mission to provide quality, affordable higher education is fulfilled in many ways. Academic offerings at the college's main campus in Gardner, satellite campuses in Leominster and Devens, program-specific site in Fitchburg, and online, provide students with an opportunity to enroll in courses and programs at locations that fit into their busy schedules. However, providing access to higher education goes beyond location. Through numerous grant-funded programs and college initiatives, MWCC not only makes college accessible, but makes obtaining a degree attainable as well.

This past year, **MWCC's Division of Access & Transition** received a new $3.6 million grant from the U.S. Department of Education to extend **GEAR UP** (Gaining Early Awareness and Readiness for Undergraduate Programs) in Fitchburg's middle and high schools through 2017. This is just one of many programs of the college's Division of Access & Transition, which is now providing college and career awareness services to more than 4,000 school-age and adult learners in communities throughout the region. These programs, which also include **Gateway to College, Educational Talent Search and Adult Basic Education Transition to Community College**, are designed to help students – especially low-income, first-generation college students – successfully advance into the college of their choice, then into the workforce.

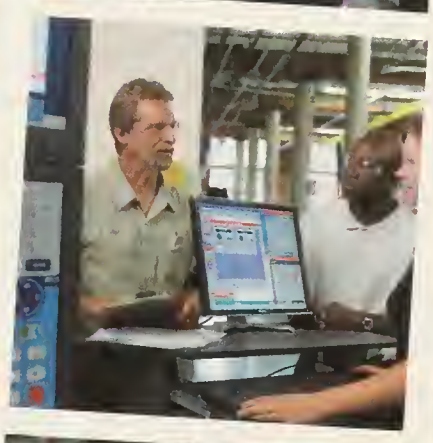
MWCC and seven partner high schools also received $250,000 from the Massachusetts Department of Education to launch a new college transition program over the next two years that will help prepare 450 North Central Massachusetts high school students, college freshmen and adult learners to enroll in college and complete their degrees. Under the **College Access Challenge Grant** program, underrepresented learners from the region will receive additional tools and support services to help them persist and succeed in college. The partnering schools and educational centers include: Athol, Fitchburg, Gardner, and Leominster high schools; the Ralph C. Mahar Regional High School; Murdock Middle/High School; the North Central Charter Essential School; and the North Central Educational Opportunity Center in Leominster.

In addition, MWCC was awarded four additional grants from the U.S. Department of Education this year that are aimed at enhancing student success over the next six years, including a $2 million Strengthening Institutions Program (Title III) grant; $1.95 million to continue the college's existing Student Support Services **TRIO program**, known as the Visions program; $1 million to launch the Rx program, a new Student Support Services program to serve eligible students majoring in health sciences programs; and a $400,000 Fund for the Improvement of Postsecondary Education (FIPSE) grant, to create the Center of Excellence for Veteran Student Success.

"The partnership is incredibly helpful for our students. These outreach programs give access to a number of students who probably wouldn't go to college if there wasn't someone reaching out to them saying 'You can do this, you can afford this, we can help.' And many of those students will often transfer to four-year colleges and continue on for their bachelor's degree."
Brian Beck, Athol High School Principal

REVERSING CONTACTOR STATION
OVERLOA

WORKFORCE



When Guiseppe Basile left Sicily in 1900 with a few dollars and 21 kegs of olive oil to start a small business in Massachusetts, he never could have imagined how technologically advanced the operation would become more than a century later.

Now a fourth-generation, family-run multi-million dollar business, the Catania-Spagna Corporation recently turned to **MWCC's Division of Lifelong Learning and Workforce Development** for assistance in meeting its 21st century training needs. This past spring, MWCC helped the Ayer corporation obtain a $36,000 Massachusetts Workforce Training Fund grant to train employees on a fully integrated enterprise resource planning system to improve efficiencies for processing and tracking orders.

"The success of a new system like this is highly dependent on everyone having buy-in on the new system and being fully trained on how to implement it," says Mike Coutu, the company's financial controller. "When we decided to go with a new software platform, I knew a significant amount of training would be involved. That's where Mount Wachusett Community College came in. They helped us understand what it takes to get the grant and helped us write the proposal."

MWCC helps area businesses and individuals compete at the global top by providing training to incumbent workers and unemployed and underemployed individuals. With the college's assistance, more than 50 companies have been successful in obtaining more than **$2 million in grants over the past four years** for training programs covering topics such as Lean, Six Sigma, Project Management, Leadership, Sales, Manufacturing, and many more. All employers who contribute to the Workforce Training Fund through participation in the Commonwealth's Unemployment Insurance program are eligible to apply for a grant. Partnership companies and organizations include Bristol-Myers Squibb, Intel, Nypro, Astron Stamping, Montachusett Opportunity Council, regional hospitals, medical centers, banks, credit unions and dozens of others.

MWCC works in collaboration with numerous public and private entities, such as area Chambers of Commerce, the Massachusetts Executive Office of Labor and Workforce Development, and the North Central Workforce Investment Board, to reach one common goal: **regional economic development.**

"In an effort to remain as the technological leader in our selected industries, Nypro has called upon MWCC to offer flexible, focused, and unique programs designed to enhance our leadership position."

Angelo Sabatalo
Corporate Director Organizational Development, Nypro University

mwcc is . . . workforce

SUCCESS

This year, **Mount Wachusett Community College Foundation, Inc.** marked its 40th anniversary of helping area residents achieve their academic goals. Over the past four decades, the foundation has grown from awarding $259 in scholarships to MWCC students in 1971 to now awarding more than $378,000 annually through the generous support of local businesses and organizations, alumni and other friends and supporters. Many scholarship recipients would be unable to advance in their careers or pursue their dreams without this assistance.

The foundation's support flows beyond the campus into the community. For instance, this year the foundation worked in collaboration with Rollstone Bank & Trust and the college's divisions of Access & Transition and Lifelong Learning and Workforce Development to launch the first initiative of MWCC's **Academy for Science & Math.** The successful first year saw the implementation of an energy unit between the Leominster High School Center for Technical Education, Samoset Middle School and Skyview Middle School, as well as a new banking program in the Samoset Spirit Store and a new afterschool science club at Samoset. Proud students in the Samoset science club placed second and third in the Junior Solar Sprint car completion held in June at MIT.

The foundation and the Division of Access & Transition also teamed up with Athol Credit Union to provide a college biology course called Plants and Society at Athol High School. Enthusiastic students not only were engaged in the college course, but earned transferrable college credits, as well.

The vision for the Academy of Math and Science at MWCC is to align K-12 curriculum with post-secondary education by introducing students to the fields of life science, biotechnology and sustainable energy.

In March, the foundation honored Gardner residents Paula and Fran d'Entremont as the **2011 Harold E. Drake, Jr. Citizens of the Year.** The d'Entremonts are 35-year volunteers with the American Cancer Society and key organizers in the enormously successful Greater Gardner Relay for Life held each June at MWCC. The award recognizes community members who exemplify Harold Drake's extraordinary commitment to the North Central Massachusetts region.

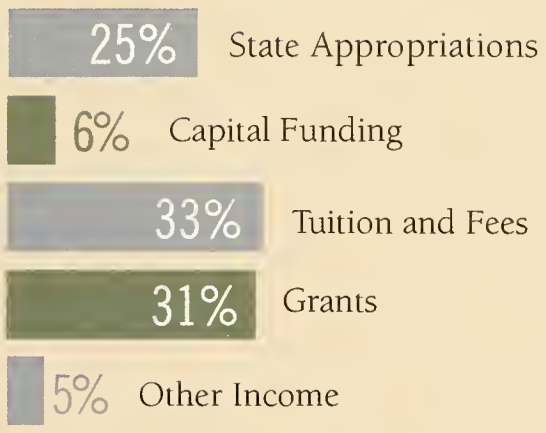
"Going to college was the best thing I could have done for my family. I could have easily worked a 40 hour-a-week job to take care of my family, but that would not have given me the lifestyle and security of having a degree. Thank you for the childcare stipend that made this possible."

Stephanie Santana

Financial Operations

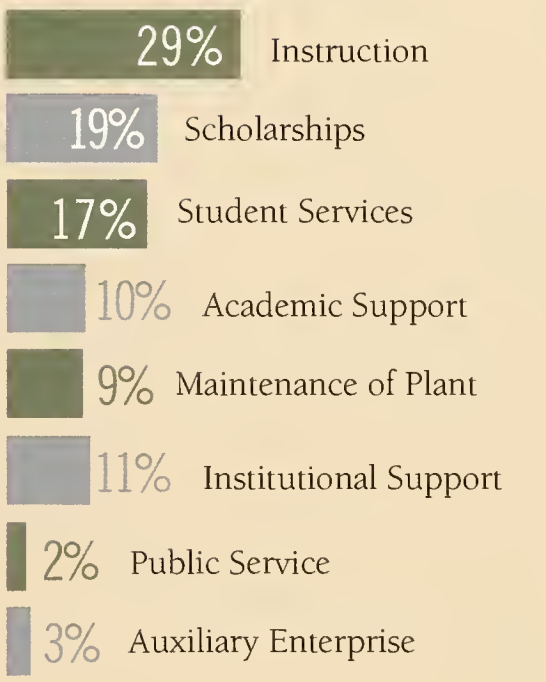
FY REVENUES	FY11	FY10
State Appropriations	14,285,529	12,522,521
Capital Funding	3,313,533	866,691
Tuition and Fees	18,398,545	16,454,301
Grants	17,246,308	18,038,677
Other Income	2,778,060	406,567
Total Revenue	56,021,975	50,852,281

FY REVENUES



FY EXPENSES

Instruction	14,101,089	12,651,972
Scholarships	9,716,671	8,227,939
Student Services	8,669,92	7,895,402
Academic Support	5,127,464	4,996,043
Maintenance of Plant	4,813,627	5,351,695
Institutional Support	5,721,108	4,557,631
Public Service	1,062,678	734,013
Auxiliary Enterprise	1,404,420	1,389,219
Total Expenses	50,616,984	45,803,914
Increase in Net Assets	5,404,991	5,048,367



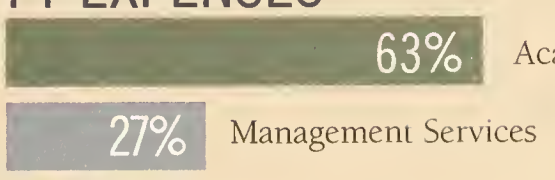
Foundation, Inc. Statement of Activities (June 30)

FY REVENUES	FY11	FY10
Grants & Contributions	151,918	298,204
Fundraising Activities & Appeals	151,939	106,370
Investment Returns	470,519	406,567
Total Revenue	774,376	811,141

FY REVENUES

FY EXPENSES

Program Services:		
Academic Support	378,815	456,731
Supporting Services:		
Management & Operations	153,579	142,064
Total Expenses	532,394	598,795
Increase (decrease in net assets)	241,982	212,346
Net Assets (beginning of year)	4,275,317	4,062,971
Net Assets (end of year)	4,517,299	4,275,317



MOMENTUM

Commencement is the culmination and celebration of what we do at Mount Wachusett Community College; but it is also the momentum toward beginning a new chapter in the lives of our graduating students, and for our region as well. This year, MWCC **awarded 741 associate degrees and certificates** to a class that included more than 100 future nurses, as well as a new wave of future dental hygienists, business leaders, law enforcement and paralegal studies professionals, and those trained in computer science, graphic design, biotechnology, early childhood education, human services and dozens of other fields that serve the residents of our communities and help support the economy of our region and our state.

During the May 19 ceremony, Denise Kindschi Gosselin, an author and chair of the sociology and criminal justice department at Western New England College, and Richard K. Elmer, senior manager of learning and development for Bristol-Myers Squibb, were recognized as the **2011 Alumni of the Year. Service Above Self Awards** for community engagement were presented to long-serving volunteers Helen and Edward Lepkowski of Gardner, and to Gail Allen and James Adams, both of Leominster. The college awarded an honorary Doctor of Philosophy degree to former state Rep. Raymond M. LaFontaine and an honorary Doctor of Humanities degree to **commencement speaker Ben Coes** of Wellesley, author of the acclaimed novel *Power Down* and its sequel, *Coup D'État*.

With such momentum, MWCC changes lives and challenges the status quo with a future vision of expanding our current **Science, Technology, Engineering and Mathematics (STEM)** resources to construct a state-of-the-art science and technology building that showcases our nationally recognized sustainability efforts and beyond. We envision greater convenience and flexibility for our students with future residence halls and expanded online learning opportunities. We envision greater program options that bridge the gap between lifelong learning experiences to attaining college credits. We envision all this and more.

GROWTH

Students	Non-credit	Credit	Total
FY10	5,550	6,790	12,340
FY11	5,925	6,923	12,848

THEN & NOW

	FY 2001	FY 2011	% Growth
Credit Enrollment	4,809	6,923	44%
Non-credit Enrollment	2,837	5,925	109%
Total	7,646	12,848	68%

(State public higher education average credit enrollment growth 2001 – 2011: 28%)

ECONOMIC IMPACT

Total FY 2011	$168,065,000

(Based on a conservative multiplier of 3)

MWCC is... momentum

STRATEGIC

Vision

Mount Wachusett Community College is the college of choice and a model of teaching and learning excellence.

Mission

Mount Wachusett Community College provides relevant, high quality learning opportunities and services that respond to diverse student and community needs, foster student success, and stimulate civic, workforce, and economic vitality.

Goals

- Quality Teaching & Learning
- Student Access & Success
- Community Responsiveness & Engagement
- Institutional Efficiencies & Effectiveness

Values

Mount Wachusett Community College is a community of learners where all are welcomed, valued for their individuality, and applauded for their unique contributions to making the college a special place to learn, work, gather, and grow. Students, faculty, and staff recognize the importance of diversity in sustaining a rich, healthy, and vibrant environment and affirm the following values that unite us as a collective body and guide our daily interactions.

- Human Potential
- Pursuit of Excellence
- Mutual Respect & Trust
- Institutional Integrity
- Considerate Open Communication
- Creativity & Responsible Risk Taking
- Cooperation & Collaboration

mwcc is... strategic

PEOPLE

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James Garrison
Mark Hawke
Scott Howard
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Christina Lajoie
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FY11 | PRESIDENT'S REPORT

One College. Four Campuses.

Main Campus Gardner
444 Green Street, Gardner, MA 01440
978-632-6600

Leominster Campus
100 Erdman Way, Leominster, MA 01453
978-630-9810

Devens Campus
One Jackson Place, 27 Jackson Road, Devens, MA 01434
978-630-9569

Burbank Campus
275 Nichols Road, Fitchburg, MA 01420
978-630-9413

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Creative: Stephanie Pinto
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